



The Role Of Reciprocity of The Nyumbang Tradition In Wedding Celebrations Of Javanese Ethnic Communities In The Village Loyal Bandar

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Abstrak

Penelitian ini bertujuan untuk menganalisis bentuk implementasi tradisi donasi dalam perayaan pernikahan, peran dampak sosial dan ekonomi yang ditimbulkannya, serta faktor-faktor yang memengaruhi keberlanjutan timbal balik dalam tradisi yang berkontribusi pada masyarakat etnis Jawa di Desa Bandar Setia. Penelitian ini menggunakan metode kualitatif dengan pendekatan deskriptif, data diperoleh melalui observasi, wawancara, dan dokumentasi. Hasil penelitian menunjukkan bahwa tradisi donasi adalah praktik timbal balik berdasarkan kewajiban memberi, menerima, dan membalas. Donasi diberikan dalam bentuk uang, barang, atau tenaga sebagai dukungan kepada penyelenggara perayaan pernikahan. Tradisi ini tidak hanya berfungsi meringankan beban ekonomi, tetapi juga memperkuat solidaritas dan memperkuat jaringan sosial antar warga. Mekanisme respons yang tertunda membuat hubungan timbal balik berlangsung secara berkelanjutan. Keberlanjutan tradisi donasi dipengaruhi oleh kebiasaan turun-temurun, hubungan kekerabatan, serta kondisi ekonomi masyarakat. Meskipun mengalami penyesuaian akibat perubahan zaman, tradisi ini tetap bertahan karena didukung oleh nilai-nilai kebersamaan dan identitas budaya yang kuat dalam kehidupan masyarakat.

Kata Kunci : Tradisi Donasi, Timbal Balik, Perayaan Pernikahan, Masyarakat Jawa

Abstract

This research aim For analyze form implementation tradition donate in celebration marriage, role the social and economic impacts it causes, as well as factors that influence sustainability reciprocity in tradition contribute to society Javanese ethnicity in Bandar Setia Village. This research use method qualitative with approach descriptive, data obtained through observation, interviews, and documentation. Research results show that tradition donate is practice reciprocity based on obligation give, receive, and reply. Donations given in in the form of money, goods, or power as support to organization celebration wedding. Tradition This No only functioning relieve burden economy, but also strengthens solidarity and strengthening network social between citizens. Mechanism a response that is delayed make reciprocal relationship ongoing in a way sustainable. Sustainability tradition donate influenced by habits hereditary, relationship kinship, as well as condition economy society. Although experience adjustment consequence changing times, traditions This still endure Because supported by values togetherness and identity strong culture in life public.

Keyword : Tradition Donation, Reciprocity, Celebration Marriage, Javanese Society

INTRODUCTION

Indonesia is one of the countries that has complexity high culture as well as riches inherited traditions in a way hereditary cross generation. Every community local in various regions develop mechanism distinctive social in look after harmony and strengthening cohesion social, one of which is come true through mutual cooperation culture (Sairin et al., 2022). In the context this, people in various area constructing and implementing cultural strategies that work as instrument For guard stability relation social between members community at a time strengthen solidarity collective. The strategy represented in diverse practice culture that emphasizes participation together, good in activity social, economic, and communal rituals (Marcel, 2020).

Mutual cooperation does not only functioning as instrument improvement welfare economy society, but also has role significant in strengthen network relation social as well as deepen dimensions support emotional between citizens (Sudrajat, 2023). Participation active public in practice traditional like donate represent form concrete from solidarity social values rooted in togetherness and empathy collective. Involvement the become means effective in reduce feelings of alienation individual at a time grow feeling have a sense of belonging to community.

The culture of mutual cooperation in articulated Indonesian society in a way real through various form activity social, including in implementation ceremony customs and celebrations. In the context public rural, celebration No only understood as incident private related with family organizer, but also as incident social - communal involving participation



wide from member surrounding community. Involvement inhabitant in celebration is form from awareness collective and moral obligation to participate, good through presence, giving power and contribution material, as expression solidarity social that has take root in a way cultural (Astari & Rochman, 2023). Through practice kind of this, mutual cooperation is not only just interpreted as symbol togetherness that affirms reciprocal relationships and mutual feelings have among member community. One of the form concrete from practice those who are still endure until now is tradition donate in organization celebration wedding. Tradition This No only represent action giving materially to the party in question holding events, but also being manifestation from presence social as well as moral and emotional support that strengthens network social community (Raihan, 2017).

In perspective anthropology culture in tradition donate, help given No only For relieve burden economy, but also as form care and support social matter This own relatedness with mutual cooperation practices. In addition, there is also the tradition This related with draft reciprocity which is fundamental principles in system exchange social. Reciprocity understood as mechanism exchange that is not only emphasizes the material aspect, but also the dimensions social and symbolic, where individual and group each other give and take in a way sustainable in term time long as form reproduction relation sustainable social development. In the context of public rural, reciprocity functioning as mechanism social that ensures existence guarantee collective for every individual when face burden, responsibility answer or needs that are not can covered personally (Wardaya, 2023). Through tradition donate, community construct network exchange social in nature layered covers dimensions economic, emotional and symbolic based on the principles of trust, moral commitment and memory social to parties who have involved in cycle giving and receiving. Therefore that, donate play a role as instrument important in maintain continuity solidarity social at a time strengthen structure relations and integration social that becomes foundation life community rural areas. In the study anthropology economy, reciprocity understood as principle reciprocal relationship between individuals and groups that function as mechanism social For guard balance and solidarity in society. Reciprocal relationships This become form guarantee social when individual face need or burden that is not can completed in a way independent (Azizah et al., 2021).

Tradition donate also have function significant economic impact, because even though the nominal donation different, practice This help relieve burden financial family organizer celebration. Although fixed event costs become not quite enough answer family said, contribution voluntary from relatives, neighbors give support real economy. Contribution in context celebration No only understood as form charity, but also as investment socio - economic strengthening reciprocal relationship (E. Setiawan, 2022b). Tradition This play a role as informal mechanisms that enhance resilience economy society, especially in rural areas, where values family Still strong. Through system this happened flow help inter-community For face need big like marriage, circumcision, or death without fully rely on formal institutions such as banks or loan flowering.

Tradition donate Still active run by the community local in Bandar Setia Village. Diversity ethnic groups in the village This No obstruct ongoing practice the precisely enrich its form and meaning. This is show that tradition donate capable adapt with dynamics socio-economic without lost essence basically. Although modernization and change mark social present challenges, traditions This still endure in life society. Shift form and meaning donation No reduce role tradition donate as mechanism For guard cohesion social and solidarity intercommunity (Handayani et al., 2021). However, the dynamics social and economic, including urbanization, change pattern consumption and modernization style alive, potential erode values traditional that becomes foundation connection social.

Tradition donate in celebration wedding Still become practice important social in life public Javanese ethnic group in Bandar Setia Village. Tradition This No only functioning as form help economy For relieve cost celebration, but also plays a role in guard connection social, strengthening togetherness, and building solidarity between citizens. Through habit each other give and take assistance, community create bond social enabling celebration wedding can implemented with support together. Condition This show that tradition donate own role significant social and economic in life society. Uniqueness study This lies in focus his study which places tradition donate as practice socio-economic activities carried out in a way real in celebration marriage, not just as symbol culture. This research was also conducted in context a society that is multiethnic, where society Javanese ethnic life side by side with ethnicity other. Context the allows existence dynamics distinctive social in implementation tradition donate, good from aspect form practice, role socio-economic, as well as method public maintain habit each other give and take help in the middle change social (Sudrajat et al., 2024).

This research expected can enrich literature about method public utilise system traditional For maintain cohesion social and identity collective. Study of reciprocity in tradition donate to Bandar Setia Village has two contribution main. In theoretical, research This expand understanding draft reciprocity in anthropology social, especially in context public rural areas in Indonesia. In general practical, research This potential support preservation culture local at a time confirm role solidarity social as cultural capital in face pressure modernization. With thus, tradition donate No only worthy maintained as inheritance culture, but also necessary understood as an integral part of identity social and cultural Javanese community in Bandar Setia Village who continue developing (Wardaya & Suprapti, 2023). This research No just documenting practice culture, but also explore How values social content can become source inspiration in build a more diverse society harmonious and resilient. Deep understanding about meaning reciprocity in tradition donate expected give contribution significant for development knowledge social and formulation policy culture at the level local and national



METHOD

Based on objective research, then writer choose use type study qualitative with approach descriptive research method qualitative according to (Creswell, 2023) is tool For dig related meanings with problem individual and social. Through approach study qualitative, a phenomenon can revealed in a way details with in -depth explanation and search relevant information with focus the problem being researched. The data obtained from method qualitative generally in the form of descriptive data which is usually in the form of words, pictures, or recording. Qualitative research is form research that aims understand something problem through an approach that involves collection information, especially with interviews containing question open to subject research (Sarungke et al., 2023). Therefore that, method This chosen Because study This focus For describe in a way details How reciprocity in tradition donate to the celebration wedding public Javanese ethnicity in Bandar Setia Village is carried out, interpreted, and maintained by the community. With approach this, researcher can dig information through interviews and documentation For take pictures phenomenon in a way deep in accordance context social.

Research location is place researchers get various research data. In line with the title that has been set so location study This located in Bandar Setia Village, District Percut Sei Tuan which focuses to public Javanese ethnic group who once carry out tradition donate to celebrations held in the area location research. The background behind location study is in Bandar Setia Village because it is in the village This there is activity tradition donate when will carry out celebration.

Determination informant study This done with purposive sampling technique, which is adjusted with need research. Purposive sampling is method For choose informant based on criteria certain relevant matters. Selection informant done in a way intentionally, like choose individuals who are believed own knowledge needed by researchers, so that can facilitate the research process and help in disclose required information (Fitriya et al., 2022). Subject in study This covers loan sharks and traders traditional as borrower. subject study identified with purposive sampling. With approach this, it is hoped selected subject can give appropriate answer For answer question research. The criteria informants in research This is :

1. Informants who are willing give information in a way honest and open related tradition donate to the celebration wedding.
2. Javanese ethnic community who accept as well as give donation in tradition donate.
3. The people of other ethnic groups who know or do tradition donate.
4. Informants who have mature and capable give information.

Data collection techniques in research This implemented For get required information. Procedure data collection is the most crucial stage in research, considering objective main study is produce valid data. Without understanding about technique proper data collection, researchers No will capable obtain appropriate data with standards that have been determined. As for the technique data collection used researchers in accordance with approach descriptive that is observation, interviews and documentation. The second important flow from activity analysis is data presentation (Manik, 2021).

final stage in data analysis is withdrawal conclusion. Conclusion is results review repeat on the data and information collected. This process ongoing in a way continuously during research, with objective look for meaning and relationship because consequence in a way clear to produce valid and reliable information accountable.

RESULTS AND DISCUSSION

Overview of Research Location

The name Bandar Setia has There is before Indonesian independence, precisely in 1901. Previously, Bandar Setia Village was called as the village of Bandar Setia, because existence expansion around 70s then Name the made into as Village name. Since existence name of Bandar Setia Village, head selected villages during that long period only There are 3 people who have served. Among those who have take office become The head of Bandar Setia Village, namely Mr. Anwar Hamid, around 32 years old, after That so replaced by Mr. Jalaluddin for 12 years until the last is Mr. Sugiato who has take office One year until Now.

The face of Bandar Setia Village first different with now. Bandar Setia Village and other villages others that were in Percut Sei Tuan District before so silent, society Not yet too Lots reside in the villages this is because access unpaved road too adequate and supplemented his condition is a bit scary Because Still Lots trees big and bushy the thicket that is still towering high. Plus again in 1965, the current Kampung Kolam has become Kolam Village once become the base of the PKI (Party) Indonesian Communists). Indonesian society in general has know How the cruelty of the PKI, then since its existence in Kolam Village, the existing villages the surroundings also become follow feared For visited (Puad et al., 2024).

Form Implementation Tradition Donating to a Celebration Wedding

Tradition donate in celebration No only understood as form giving help material only, but also as practice socially loaded with values culture. Tradition This developed and implemented based on connection social that has woke up in



life society, such as a sense of mutual trust, closeness emotional. Through matter This public express concern and participation social to family who are organize celebration wedding.

Based on results interview with society, tradition donate interpreted as means For guard connection social and strengthening rope friendship. Giving donation No only in the form of material but also energy, things This aim For help relieve burden economy and during the preparation period for the host event, but also as form maintenance connection sustainable social development. In practice, there are moral obligation that is not written For each other help and reply donations later day, so that tradition This become part from habit daily in life socialize.

Form Donation in Tradition Donate

Form donation in tradition donate is one of the element important that reflects How method public participate in help implementation celebration. Donations given No limited to one type certain, but rather adapt with ability as well as condition the economy of each individual. This show that involvement public more emphasis on intention help and care togetherness than size mark the material to be given. With thus, tradition donate become room participation open social for all over layer society. Form growing donations in the center public reflect existence pattern assistance that has been agreed in a way No written. Every form giving own meaning social alone Because related with moral support, concern, and effort guard connection Good between residents. Presence various form donations that have been given the show that tradition donate No only functioning as help practical in organization celebration, but also as means strengthen solidarity social in life public.

Although Thus, giving donation No own definite provisions. Everyone gives in accordance with each person's abilities without existence coercion. Conditions This show that tradition donate still walk with base awareness and sincerity, so participation public more driven by a sense of togetherness and desire For help than Because binding obligations.

Time and Method of Administration Donation

Time and method giving donation in tradition donate ongoing in a way simple in accordance with habits that develop in society. Giving donation No governed by the provisions special or formal procedures, but rather done in a way spontaneous based on awareness and concern of each individual. This process reflect connection close social between giver donations and parties organizer celebration, so that handover help more emphasize on values togetherness and respect than procedure certain. With Thus, the practice giving donation in tradition donate walk in a way experience as part from life social public (M. R. Setiawan & Sudrajat, 2024).

Time of administration donation generally done before day implementation celebration marriage. However, for family donation often given before the day the event takes place. Based on interviews that have been done, that method handover donation done in a way direct to the host or party family representing, both in form of money or handover goods in a way direct. Submission process donation ongoing in a way simple without There is matter special, but still reflect mark politeness and respect to party organizer celebration.

Giving donation in tradition donate usually done with method come to direct the house of the person who will stage celebration, good a number of day and a number of Sunday before the event takes place. At the time that, the person who came No only deliver assistance, but also often ask What just the one who is needed. Ways like This Already become habits, so that interactions that occur felt normal and unusual made up.

Condition the show existence concern social inter- resident relationships with good. Communication that occurs in a way direct make connection become more close, because There is attention to need One each other. This is ongoing without see background behind whoever is helped, so that is more seen is a sense of togetherness in life daily.

From habit This can understood that tradition donate No only valid in One group only, but Already become part from pattern interaction social in a more diverse environment broad. In a society consisting of from various background back, habits This still walk and instead strengthen connection between citizens. With so, tradition donate follow guard togetherness and making connection social still intertwined with Good.

Submission process donations were also made in a way direct to the party holding the celebration. There is no committee special or a specific person appointed For accept help said. Usually public direct come to House organizer and submit donation to the host or member his family. Such a way This make established relationship felt more near Because happen interaction in a way direct.

Recording Process Donation

Implementation tradition donate show that every donations given public No only understood as help momentary, but also related with sustainability connection social between citizens. The community has method alone For remember donations that have been accepted and given so that interaction intertwined social can still awake from time to time. Practice the develop as part from habit ongoing social in a way hereditary in life public.

Activity remember donation furthermore realized through recording simple things done by the parties family organizer celebration. Registration No intended as form calculation material only, but as means guard balance connection



social between citizens. The existence of notes donation help public maintain mark each other help as well as continuity connection in every implementation celebration.

Recording donation is part important in tradition donate Because related with principle reciprocity. Based on results interviews, donations received usually recorded by the party family organizer celebration. Registration This functioning as reminder social so that the relationship is reciprocal between residents can awake. Reply to donation done in accordance with what has been given and received (E. Setiawan, 2022a).

The Role of Tradition Donate in Support celebration Wedding

Tradition donate is practice social development and implementation in life public as form support to implementation celebration. Customs This No only related with giving donation in the form of money, goods, or energy, but also reflects pattern interaction between citizens based on customs and agreements No written, and value the prevailing togetherness in society. In the context of study this, tradition donate understood as part from life social society that influences method individual interact, each other help and take care connection in environment place stay they.

Based on results in the field, practice tradition donate ongoing Because there is a feeling of mutual need and awareness together For each other help between residents or family. The implementing party celebration need support social and economic so that the event can implemented with okay, meanwhile the party providing donation do it as form concern and effort guard connection Good in society. This pattern show that tradition donate functioning as means strengthen togetherness and maintaining continuity connection between residents in life daily.

Implementation side tradition contribute also create room more interaction intense between residents and families. Celebration moments become chance for everyone to gather, communicate, and strengthen relationship. The assistance provided, both in the form of material principal, money, and power, showing existence solidarity that still exists strong in the middle changing times. This is show that tradition donate No only support in a way material, but also strengthens connection social that has been there is. With Thus, the role tradition donate in support celebration wedding No only limited to aspects economy, but also has meaning more social wide. Tradition This help guard connection Good between citizens, fostering a sense of caring, and maintain habit each other mutual help in life. Its existence until moment This that mark togetherness and solidarity Still own place important in life public.

Social Role Tradition Donate

In a way social tradition donate functioning as means For tighten connection between residents in life community participation public in give donation Good in the form of cash and power create interaction intense social between family organizer celebration with environment surrounding areas. Involvement the foster a sense of togetherness and caring so that connection between residents No only intertwined at the time celebration ongoing but also continues in life daily.

Tradition donating also plays a role in strengthen solidarity and bonds kinship within community. The assistance provided in a way voluntary push creation connection mutual social supportive and based on a sense of trust. Through practice This public build pattern a harmonious relationship where everyone individual feel own not quite enough answer social to fellow. Tradition donate with thus be one of means important in guard harmony and continuity connection social in life socialize.

Based on findings in the field, implementation tradition donate No only understood as form help to family who are stage celebration, but also as room occurrence meeting social that strengthens connection between residents. Presence community, involvement in give donations, as well as participation in help event needs show existence growing concern from habit life together in mutually supportive environment get to know (Ningsih & Wirdaningsih, 2022). The ongoing interaction through activity the in a way No direct building a sense of belonging, strengthening trust, and maintain proximity connection kinship and connection more social area. Condition This show that tradition donate functioning as means of maintaining connectedness social society, so that harmony and togetherness still awake in life everyday in Bandar Setia Village.

Economic Role Tradition Donate

Tradition donate No only own meaning social in life society, but also related with aspect fulfillment need economy, especially at the time implementation celebration wedding activities celebration need costs that are not A little so that often become consideration important for family organizer. Attendance support from family, relatives and society around through tradition donate show existence form concern together in help relieve need the.

Involvement public in give donation reflect existence practice each other help those who have done in life daily. Assistance provided become part from method public guard balance expenditure when face need big like celebration marriage. Situation This show that tradition donate functioning No only as habit social, but also as support real related with condition economy family organizers. This also shows that connection social and economic in public each other related and unrelated can separated. The provision made No only has symbolic meaning as form participation social, but also has an impact direct to the ongoing event held. With thus, tradition donate can viewed as form solidarity that has mark practical, where togetherness is built in life social participate give contribution real to fulfillment need economy family organizer celebration.



Factors that Influence Sustainability Reciprocity in Tradition Donate

Sustainability practice each other give and take in tradition donate No happen in a way coincidence, but rather related with condition social that forms life society. The values of togetherness, caring, and habit life side by side push public For Keep going maintain practice the in every implementation celebration. Traditions that make reciprocal pattern This as attached parts in life daily.

Condition economy the family also has role in influence sustainability reciprocal practice in tradition contribute. Ability give donation as well as readiness For repay assistance at the time to come come related with situation the economy of each house stairs. Public understanding to meaning tradition donate participate become factor important in guard its continuity. Tradition This viewed No just exchange help, but as method guard connection good and harmony life together. View the push public For still operate reciprocal practice although face change social and economic sustainability reciprocity in tradition donate with thus formed through relatedness between mark social, conditions economy, as well as meaning public to traditions that are carried out (Creswell, 2023).

Habits that have been lasts a long time too reason Why tradition donate still executed until now. Since Formerly public Already used to with pattern each other help when someone is holding celebration. In the middle changing times and increasing need life, society still try adapt implementation donate with each person's abilities. The size donation No Again become size main, but more importantly important is participation and intention For still guard connection good. With method like that, practice each other give and take Still Can maintained without must burden one parties. This is show that sustainability tradition donate No only depending on the conditions economy only, but also on the will public For Keep going look after mark togetherness that has been a long time part from life they.

Habit Factor Social in Tradition Donate

Life public formed through various habit social activities that are carried out in a way repetitive in activity daily. Habits the influence method public interact, each other help, and guard connection in environment place stay. A pattern of behavior that continues done make habit the understood as attached parts in life together. Activities carried out in a way continuously tend maintained Because considered in accordance with need social society. Long - standing customs form understanding together about method act in situation certain, including in implementation activity social like celebration. Existence habit the provide a sense of order without must arranged through rule written.

Relationship Factors Social and Kinship

Life public rural characterized by the presence of connection intertwined social through interaction everyday life. The closeness that is formed from meetings, communication, and involvement in various activity together create a sense of mutual know and trust. Connection the become base important in build Work The same as well as attitude each other help in life socialize.

Bond kinship also has role in strengthen connection social environment community. The closeness that is established No only limited to relationships nuclear family, but also extends to relatives far away, neighbors, and people who have connection intense social situation. This form network social enabling public For each other connected and engaged in various activity social, including in implementation celebration.

Activity each other give and take in tradition donate growing inside network connection social and kinship said. Closeness connection push the emergence of a sense of responsibility answer social For participate help when There is member community that organizes celebration. The involvement that emerged from connection social This show that strength relation between residents own role important in guard sustainability reciprocal practice in tradition donate (Cahyanti, 2023).

Based on results field interviews that practice each other give and take in tradition donate related with existence reciprocal expectations between residents or family. Donations made understood will return when party giver organize celebration, so that practice donate become part from connection sustainable social conditions. This show that reciprocity formed through interaction ongoing social ongoing in life public.

Connection kinship also influences strong or whether or not participation in giving donation. Closeness with member family push giving in more amount big compared to with connection social usual, though still adapt with respective abilities. Conditions the show that practice reciprocity in tradition donate formed by a combination connection social general and closeness kinship in life public.

Condition Factors Economy and Changing Times

Life public No let go from dynamics condition the economy continues to grow experience changes. Income level, type work, as well as stability income influence ability individual in fulfil need daily and in participate in activities social. Changing times also bring influence to pattern connection social and practical life society. Development need life, increasing cost implementation celebrations, as well as change pattern Work cause public do adjustment in operate a long - standing tradition.

Tradition donate as part from practice social public participate experience adjustment to condition economics and changes over time. Ability economy become consideration important in determine form and amount donations made



and reciprocated. Circumstances This show that sustainability practice reciprocity No only influenced by value social and customs, but also by ability economy public in adapt self with changes that occur (Sari et al., 2026).

Results of field interviews show that condition economy own influence to practice each other give and take in tradition contribute. Ability each individual's economy become consideration in determine amount and form donations given so that No cause burden when must reply later day. Adjustment the reflect existence awareness public For still guard reciprocal relationship without ignore condition the economy owned. The situation This show that sustainability reciprocity in tradition donate walk along with ability economy public in face change need live. Condition the show that sustainability reciprocity in tradition donate No let go from dynamics change social and modernization that occurs in society. Changes structure economy, increasing need live, and shift pattern Work influence method public interpret and implement tradition said. With thus, tradition donate No lost, but experience adjustment in accordance with context social and economic development.

Discussion

Implementation, Socio-Economic Roles, and Sustainability Tradition Donate in Analysis of Marcel Mauss's Theory of Giving

Tradition donate started from draft reciprocity as runaway main connection social in society. Reciprocity refers to a binding reciprocal mechanism individual in network obligation ongoing social continuously. In practice donate, give donation No interpreted as action voluntary only, but as part from relation social containing hope future reply. Cycle give, receive, and respond the form connectedness social care solidarity as well as sustainability connection family and between citizens. With thus, tradition donate can understood as system exchange social work No only in the realm economic, but also in moral and cultural dimensions public (Mela, 2025).

This pattern in line with theory a gift proposed by Marcel Mauss, who explains that in public traditional there is three obligation main in every giving, namely obligation give, receive, and respond. The third obligation the functioning guard regularity social at a time maintain solidarity collectively. Therefore that, activity donate reflect form real reciprocity social connecting interest individual with sustainability community.

Reciprocity in tradition donate No only working at the level individual, but also involving dimensions collective that strengthens structure social public village. The ongoing reciprocal relationship repetitive create a sense of mutual depends between residents so that formed network stable and sustainable social network. This play a role as support life social, especially when public face need economy and incident important in cycle life family. In addition, the existence of reciprocity also shows that mark togetherness Still become orientation main in life society. The act of giving No only understood as exchange material, but as expression concern social that strengthens the sense of belonging to connection family and neighbors. With thus, tradition donate functioning as means reproduction mark inherited social in a way hereditary in life public.

Implementation reciprocity the most obvious in context celebrations, such as wedding, circumcision, birth, thanksgiving home, as well as death. Celebration become room social place exchange donation ongoing in a way open and recognized together by the community. Donations can in the form of money, goods need principal, as well as help power during preparation until implementation of the event. Diversity form contribution This show that mark main donate No only lies in the material, but in participation social and togetherness community. In addition, the practice recording donation functioning as memory social that ensures sustainability reciprocal relationship in the future. From the perspective view theory gifts, celebrations is a symbolic arena place mark social attached to the object being exchanged so that create moral bond between giver and receiver. With thus, the celebration No only become incident ceremonial family, but also the mechanism socio-economic conditions that allow distribution burden cost at a time strengthen cohesion social public (Avatar & Wardhani, 2026).

Existence celebration as room exchange social also shows How public build solidarity through interaction directly. The process of mutual help during preparation until implementation of the event creates experience collective that strengthens connection emotional between citizens. Interaction the strengthen the sense of togetherness that becomes foundation important in life social public village. Hajatan also functions as means legitimacy social for family organizer. Participation public in form donation and power reflect confession social to position family in community. With thus, the celebration No only own meaning culture, but also contains dimensions related symbols with status and honor social (Merlina & Ramdhani, 2023).

In context public Javanese ethnicity, traditions donate rooted strong in the values of mutual cooperation, harmony, and *tetapa selira* which emphasize importance harmony social. Values the make participation in donate as just individual choice. Involvement somebody in give donation often reflects proximity kinship, position social, as well as moral reputation in community. Tradition this also shows combination between morality culture and rationality economy House stairs, because in one side push solidarity social, while on the other hand it becomes a support strategy informal economy for the family that organizes celebration. With Thus, the practice contributing to Javanese society shows that exchange social always loaded meaning symbolic and not Once neutral in a way economy, as explained in theory giving.

Values Javanese culture which emphasizes harmony social participate strengthen sustainability practice donate in life everyday life. Principles guard other people's feelings as well avoid conflict social push public For still participate



in activity each other give. This is show that tradition donate No can separated from system living values in Javanese culture. In addition, the relationship between culture and practices economy in donate show existence balance between interest social and material needs. Society does not only consider profit economy, but also maintain connection social as priority main. With thus, tradition donate become representation real from integration between culture, morality, and sustainability life social.

As time goes by, traditions donate experience shift consequence change condition economy an increasingly diverse society increased and costs need life is getting more expensive. Conditions the cause concern for part public to ability For repay donations received in the future. This start consider ability economy individual. Although thus, the changes This No necessarily remove principle base reciprocity, but rather show there is an adjustment process tradition to dynamics life social economy public.

Change it also shows that sustainability tradition donate No fully can guaranteed will Keep going ongoing without changes in the future. Dynamics ongoing social develop allows occurrence decline participation and transformation form practice donate in accordance with condition society (Majalengka, 2025). However Thus, the value togetherness, solidarity and reciprocal relationships contained in tradition This Still expected still endure as part important from life social society. With however, although face various challenge changing times, traditions donate own opportunity For Keep going continue during values underlying social still maintained by the community.

In a way overall, tradition donate can understood as system reciprocity socio - economic linkages moral values, solidarity culture and support economy in life community. Practice This No only support implementation celebration, but also maintain continuity relation social as well as identity collective community (Seftrin, 2023). Analysis through theory giving confirm that exchange in public No solely driven by logic economy rational, but rather by obligation social that maintains regularity connection man (Situmorang, 2021).

Tradition donate No just tradition ceremonial, but rather mechanism social that has function structural in life society (Zulkarnain et al., 2025). Through practice each other giving, society build resilience social enabling they face various challenge economy and social in a way together. With Thus, sustainability tradition donate reflect strength mark permanent collectivity stay in the middle current modernization. Tradition This become proof that solidarity social Still own role important in guard balance life public village until moment This.

CONCLUSION

Based on results research that has been conducted by researchers in study about role reciprocity tradition donate in celebration wedding public Javanese ethnic group in Bandar Setia Village because of That can concluded that :

1. Tradition donate is practice social based on the principle reciprocity and has become attached parts in life Bandar Setia Village community. Its implementation No only interpreted as giving help material only, but also as form attachment social containing moral obligation to each other giving, receiving, and responding. Reciprocal pattern This ongoing in a way sustainable and forming network connection close social between citizens. In the context of this, donate No just habits, but rather mechanism social care balance relation as well as strengthen solidarity in public.
2. Tradition donate own role double, namely as means strengthening connection social at a time as form support informal economy in implementation celebration marriage. From the side social, tradition This tighten friendship, fostering a sense of togetherness, and create proximity emotional between residents until felt like One family big. Meanwhile from side economy, donations made Good in the form of money, goods need principal, as well as power capable relieve burden cost celebration. Even in in practice, contribute often understood as form of " savings" social "which will return when party giver organize an event later day.
3. Sustainability tradition donate influenced by habits social that has inherited in a way hereditary, relationship strong kinship, as well as condition economy society. Habits that continue executed make donate as something that is considered reasonable and already should done when There is celebration. Relationship social and kinship participate strengthen practice This Because proximity emotional push more participation big. However Thus, the condition economics and changing times also influence method public run it, especially in matter quantity and shape donations given.
4. In theory Marcel Mauss's gift is explained that every giving in essence contains no obligations, namely obligation For give, receive, and respond. The third element This looks real in implementation tradition donate in Bandar Setia Village. When someone give donation, action the No just form kindness heart, but also the parts from relation social ties. Receiving party no donations either only accept help in a way material, but at a time accept not quite enough moral responsibility for remember and reply to it at a later time come. Practice recording donations made family organizer celebration the more show that exchange This ongoing in a way conscious and structured in framework ongoing reciprocal relationship.

Suggestion

Based on results study about role reciprocity tradition donate in celebration wedding Javanese ethnic group in Bandar Setia Village, author recommend some suggestions that are necessary be noticed and followed up among others:



1. For the people of Bandar Setia Village, it is hoped that they will continue maintain and preserve values togetherness, mutual cooperation, and mutual mutual assistance contained in tradition donate. Tradition This No only just habit give help when There is celebration, but also become means tighten connection social between citizens. Therefore that, although condition economy public different, the implementation should still customized with each person's ability so as not to cause load and fixed walk with sincerity.
2. For generations young, expected can understand meaning social content in tradition contribute, so that No look at him only as reciprocal obligations solely. Tradition This contain mark solidarity, care and togetherness are important in guard harmony life socialize. With existence understanding said, generation young expected capable continue tradition This in a way wise in accordance with development of the times without remove mark basically.
3. For researchers next, research This can made into references and continuation related role reciprocity tradition donate and recommended For develop study about tradition donate with corner more perspective diverse, good through approach theory social other and with expand location research. Further research can also be done study How change social and economic influence sustainability practice reciprocity in society, so that can give a clearer picture comprehensive about dynamics tradition contribute in the future.

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